



# VitaDrive® ProArom

Biological nutrient, for vitality and flavour stability

## Product description

VitaDrive® ProArom is an innovative yeast preparation which protects yeast from stress during the propagation and fermentation phases. The wines benefit from aromas which are stable during storage and optimum varietal characteristics. Permitted according to EU Commission Regulation no. 2019/934. User must check compliance with national regulations. Laboratory tested for purity and quality.

## Dosage

Composition	Inactive yeast, yeast cell walls (14 %), diammonium hydrogen phosphate (1 %). Inactive yeast naturally contains essential nutrients, which are released during fermentation: <ul style="list-style-type: none"> <li>- Minerals</li> <li>- Vitamins</li> <li>- Amino acids (A-group; <i>assimilated by the yeast in preference</i>)</li> <li>- Yeast's own natural glutathione</li> </ul>
Benefits	For wine: <ul style="list-style-type: none"> <li>• Intensifies and protects the wine's aroma</li> <li>• Positive effect on acidity and fruit retention</li> <li>• Increased stability during storage</li> <li>• Reduction and prevention of oxidation reactions (colour and off notes)</li> <li>• Promotes typical varietal aromas</li> <li>• Prevents untypical ageing notes</li> </ul> For yeast: <ul style="list-style-type: none"> <li>• Compensates for a lack of sulphur and nitrogen</li> <li>• Redox buffer in the event of oxidative stress</li> <li>• Detoxifies xenobiotics (pesticide residues)</li> <li>• Reduction of heavy metal stress</li> <li>• Maintains and stabilises cell structure (in the event of stress caused by temperature and ethanol)</li> </ul>
Dosage and use	<ul style="list-style-type: none"> <li>• Addition during rehydration of the yeast (20 - 30 g/hL - suspend in the rehydration formulation)</li> <li>• Dosage during the alcoholic fermentation is not recommended.</li> <li>• Maximum dosage: 50 g/100 L</li> </ul>
N. B.	<ul style="list-style-type: none"> <li>• Depending on the must nutrient situation, we recommend using yeast nutrients from the Vitamon® and VitaFerm® families. Components that are listed under "composition" have to be considered in terms of legal maximum dosages.</li> </ul>

## Storage

Store in a dry place, away from light. Packs which have been opened should be immediately tightly sealed and used up as soon as possible.